



www.everydaylabs.com

## EveryDay Labs

**EMAIL PO & VENDOR QUOTE TO: TIPSPO@TIPS-USA.COM PO AND QUOTE MUST REFERENCE VENDOR TIPS CONTRACT NUMBER ATTACH PO AS A PDF - ONLY ONE PO (WITH QUOTE) PER ATTACHMENT**

	<u>PAYMENT TO</u>	<u>TIPS CONTACT</u>
ADDRESS	303 Twin Dolphin Drive, Suite	NAME Charlie Martin
CITY	Redwood City	PHONE (866) 839-8477
STATE	CA	FAX (866) 839-8472
ZIP	94065	EMAIL tips@tips-usa.com

DISADVANTAGED/MINORITY/WOMAN BUSINESS ENTERPRISE: N

HUB: N

### SERVING STATES

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### Overview

*<p>In Class Today, Inc. dba EveryDay Labs. EveryDay Labs scales districts' PreK&ndash;12 attendance initiatives through evidence-based attendance nudges. Their EveryDay Intervention unites behavioral science, data science, and evidence-based family engagement strategies to deliver personalized, supportive nudges to families that are proven to prevent absences district-wide. Their EveryDay Intervention enhances prevention and early intervention districtwide, while their analytics tools and professional learning help districts optimize additional interventions based on district, school, and student-level attendance patterns and trends.</p>*

## AWARDED CONTRACTS "View EDGAR Doc" on Website

Contract	Comodity	Exp Date	EDGAR
240804	Academic and Educational Goods and Services	10/31/2029	See EDGAR Certification Doc.

## CONTACTS BY CONTRACTS

### 240804

Emily Bailard	Chief Executive	(650) 641-9485	contracts@everydaylabs.com
Erin MacDonald	Sales Operations	(650) 641-9485	erin@everydaylabs.com