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## NoRedInk Corp

**EMAIL PO & VENDOR QUOTE TO: TIPSPO@TIPS-USA.COM**  
**PO MUST REFERENCE VENDOR TIPS CONTRACT NUMBER**

|         | <u>PAYMENT TO</u>        | <u>TIPS CONTACT</u>     |
|---------|--------------------------|-------------------------|
| ADDRESS | 548 Market St. PMB 66984 | NAME Charlie Martin     |
| CITY    | San Francisco            | PHONE (866) 839-8477    |
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| ZIP     | 94104                    | EMAIL tips@tips-usa.com |

DISADVANTAGED/MINORITY/WOMAN BUSINESS ENTERPRISE: N

HUB: N

### SERVING STATES

AL | AK | AZ | AR | CA | CO | CT | DE | DC | FL | GA | HI | ID | IL | IN | IA | KS | KY | LA | ME | MD | MA | MI | MN | MS | MO | MT | NE | NV | NH | NJ | NM | NY | NC | ND | OH | OK | OR | PA | RI | SC | SD | TN | TX | UT | VT | VA | WA | WI | WY | PR

### Overview

*NoRedInk provides a comprehensive, adaptive, mastery-based writing curriculum for grades 5-12 that is aligned with the Texas Essential Knowledge and Skills. Teachers and students access content through online accounts from any internet-connected laptop, Chromebook, iPad, or tablet.*

*NoRedInk's writing platform supports teachers in weaving together the explicit instruction, repeated practice, and targeted feedback necessary to develop students into strong writers. NoRedInk guides students through the entire writing process, from pre-writing to revision. Along the way, students receive just-in-time support with interactive tutorials, model writing, and self-reflection questions. At any point in the process, teachers can reinforce specific writing skills with NoRedInk's targeted practice exercises. These engaging exercises incorporate students' interests and give students instant feedback. Teachers can also draw on NoRedInk's library of instructional resources including customizable rubrics, writing prompts, and sample lesson plans.*

*NoRedInk's writing assignments allow students to build a portfolio of written work and engage in a highly scaffolded drafting, revision and peer review process. NoRedInk guides students through the process of drafting, reflecting, and revising across multiple genres. Students receive just-in-time support with interactive tutorials, models, lessons and self-reflection questions. These assignments provide teachers flexibility to assign daily practice as well as authentic assessments.*

*Working on NoRedInk, students see questions that are tailored to their unique interests (e.g., their favorite celebrities, athletes, musicians, books, shows), dramatically increasing their engagement. The mastery-based assignments require students to demonstrate complete understanding of a skill before advancing. Each question that a student receives is determined by the answer given to the previous question. When students make mistakes, they are given immediate targeted feedback and remediation.*

*NoRedInk's built-in assessments allow teachers to easily track students' progress towards mastery. Teachers can give*

assessment data is integrated into assignment creation, allowing teachers to easily and effectively differentiate instruction. When students are struggling for any reason, NoRedInk allows teachers to drill down to understand underlying misconceptions and address specific learning gaps. At the conclusion of a unit, teachers can give summative assessments that effectively measure student growth. Teachers can easily filter the curriculum on NoRedInk to align their instruction with the TEKS and the NWEA, SAT, and ACT exams. At a higher level, school and district administrators can use NoRedInk Benchmarks to create customized assessments and then view growth data over time at the school, teacher, topic, and student level. ??

For our district partners, NoRedInk provides a mix of in-person, virtual, and self-driven training options that cover all aspects of account set-up, assignment types, and student data. Administrators have access to teacher and student usage and performance data at varying levels of granularity: district, school, class, and individual. In addition, teachers and administrators have the ongoing support of a Customer Success Manager throughout the year to ensure a successful implementation of the program.

## **AWARDED CONTRACTS "View EDGAR Doc" on Website**

| <b>Contract</b> | <b>Comodity</b>                            | <b>Exp Date</b> | <b>EDGAR</b>                 |
|-----------------|--|-----------------|------------------------------|
| 230105          | Technology Solutions Products and Services | 05/31/2028      | See EDGAR Certification Doc. |

## **CONTACTS BY CONTRACTS**

### **230105**

|               |                     |                |                     |
|---------------|---------------------|----------------|---------------------|
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