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Executive Summary

Midland Radio Corporation has been a global supplier of communications equipment since 1961. We are a major supplier to the land mobile industry with a record of technological innovation. We have a reputation for designing and manufacturing dependable professional communications equipment at the best value in the market, backed by a company that understands its customers' needs. Midland Radio Corporation's Kansas City headquarters houses key support departments (R & D, engineering, customer service, and marketing) plus assembly, testing, and warehousing operations.

Midland radios are designed to meet accepted world-wide industry quality standards and are subjected to stringent computer-aided multi-stage testing during production, including a 100% final test. We use accelerated life testing under a rigorous set of conditions to insure reliability of new models. We confidently cover our equipment with one of the industry's strongest warranties: three years for portable and mobile radios and five years for base stations.

Midland Radio Corporation provides our customers with factory support that includes training and responsive technical support. In addition, our nation-wide dealer network provides expert system installations, on-site service support, and training. Midland Radio's superior sales and service network, our toll-free hot-lines, and engineering resources result in complete customer satisfaction before, during, and after the sale.

Midland Radio Corporation, headquartered in Kansas City, MO, is the U.S. affiliate of an international group of companies with offices in North America, Europe, and Asia. Midland Radio Corporation is one of the world's leading designers, manufacturers, and marketers of consumer and commercial communications products. In addition to manufacturing land mobile radio equipment, Midland is one of the oldest manufacturers of CB radios in the U.S. , and a leading supplier of consumer Weather/All Hazards alert monitors.

For additional information about Midland and our extensive line of land mobile and consumer radios, please visit our website at www.midlandradio.com