## **TIPS VENDOR AGREEMENT**

Between	Inventive Group, INC	
	(Company Name)	

#### THE INTERLOCAL PURCHASING SYSTEM (TIPS),

a Department of Texas Education Service Center Region 8 for

### RFP 190202 Consulting and Other Related Services(3)

#### **General Information**

The Vendor Agreement ("Agreement") made and entered into by and between The Interlocal Purchasing System (hereinafter referred to as "TIPS" respectfully) a government cooperative purchasing program authorized by the Region 8 Education Service Center, having its principal place of business at 4845 US Hwy 271 North, Pittsburg, Texas 75686. This Agreement consists of the provisions set forth below, including provisions of all Attachments referenced herein. In the event of a conflict between the provisions set forth below and those contained in any Attachment, the provisions set forth shall control unless otherwise agreed by the parties in writing and by signature and date on the attachment.

The vendor Agreement shall include and incorporate by reference this Agreement, the terms and conditions, special terms and conditions, any agreed upon amendments, as well as all of the sections of the solicitation as posted, including any addenda and the awarded vendor's proposal. Once signed, if an awarded vendor's proposal varies or is unclear in any way from the TIPS Agreement, TIPS, at its sole discretion, will decide which provision will prevail unless otherwise specifically agreed in writing by the parties.

A Purchase Order, Agreement or Contract is the TIPS Member's approval providing the authority to proceed with the negotiated delivery order under the Agreement. Special terms and conditions as agreed to between the vendor and TIPS Member should be added as addendums to the Purchase Order, Agreement or Contract. Items such as certificate of insurance, bonding requirements, small or disadvantaged business goals are some of the addendums possible.

## **Terms and Conditions**

#### Freight

All quotes to members shall provide a line item for cost for freight or shipping regardless if there is a charge or not. If no charge for freight or shipping, indicate by stating "No Charge" or "\$0", "included in price" or other similar indication. Otherwise, all shipping, freight or delivery changes shall be passed through to the TIPS Member at cost with no markup and said charges shall be agreed by the TIPS Member.

#### **Warranty Conditions**

All new supplies equipment and services shall include <u>manufacturer's minimum standard</u> <u>warranty</u> unless otherwise agreed to in writing. Vendor shall be legally permitted to sell all products offered for sale to TIPS Members. All goods proposed and sold shall be new unless clearly stated in writing.

#### **Customer Support**

The Vendor shall provide timely and accurate customer support for orders to TIPS Members as agreed by the Parties. Vendors shall respond to such requests within a commercially reasonable time after receipt of the request. If support and/or training is a line item sold or packaged with a sale, support shall be as agreed with the TIPS Member.

#### Agreements

**Agreements for purchase** will normally be put into effect by means of a purchase order(s) executed by authorized agents of the TIPS Member participating government entities, but other means of placing an order may be used at the Member's discretion.

#### Tax exempt status

Most TIPS Members are tax exempt and the related laws and/or regulations of the controlling jurisdiction(s) of the TIPS Member shall apply.

#### **Assignments of Agreements**

No assignment of Agreement may be made without the prior notification of TIPS. Written approval of TIPS shall not be unreasonably withheld. Payment for delivered goods and services can only be made to the awarded Vendor, Vendor designated reseller or vendor assigned company.

#### **Disclosures**

1. Vendor and TIPS affirms that he/she or any authorized employees or agents has not given, offered to give, nor intends to give at any time hereafter any economic opportunity, future employment, gift, loan, gratuity, special discount, trip, favor or service to a public servant in connection with this Agreement.

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- 2. Vendor shall attach, in writing, a complete description of any and all relationships that might be considered a conflict of interest in doing business with the TIPS program.
- 3. The Vendor affirms that, to the best of his/her knowledge, the offer has been arrived at independently, and is submitted without collusion with anyone to obtain information or gain any favoritism that would in any way limit competition or give an unfair advantage over other vendors in the award of this Agreement.

#### **Renewal of Agreements**

The Agreement with TIPS is for one (1) years with an option for renewal for an additional one (1) consecutive year. The scheduled Agreement termination date shall be the last date of the month of the last month of the agreement's legal effect. **Example:** If the agreement is scheduled to end on May 23, the anniversary date of the award, it would actually be extended to May 31 in the last month of the last year the contract is active.

Automatic Renewal Clauses Incorporated in Awarded Vendor Agreements with TIPS Members Resulting from the Solicitation and with the Vendor Named in this Agreement.

No Agreement for goods or services with a TIPS Member by the awarded vendor named in this Agreement that results from the solicitation award named in this Agreement, may incorporate an automatic renewal clause with which the TIPS Member must comply. All renewal terms incorporated in an Agreement by the vendor with the TIPS Member shall only be valid and enforceable when the vendor receives written confirmation by purchase order or executed Agreement issued by the TIPS Member for any renewal period. The purpose of this clause is to avoid a TIPS Member inadvertently renewing an Agreement during a period in which the governing body of the TIPS Member has not properly appropriated and budgeted the funds to satisfy the Agreement renewal. This term is not negotiable and any Agreement between a TIPS Member and a TIPS awarded vendor with an automatic renewal clause that conflicts with these terms is rendered void and unenforceable.

#### **Shipments**

The Vendor shall ship, deliver or provide ordered products or services within a commercially reasonable time after the receipt of the order from the TIPS Member. If a delay in said delivery is anticipated, the Vendor shall notify TIPS Member as to why delivery is delayed and shall provide an estimated time for completion of the order. TIPS or the requesting entity may cancel the order if estimated delivery time is not acceptable or not as agreed.

#### **Invoices**

The awarded vendor shall submit invoices or payment requests to the TIPS Member participating entity clearly stating "Per TIPS Agreement # xxxxxxx or similarly identifying the Agreement. Each invoice or pay request shall include the TIPS Member's purchase order number or other identifying designation as provided in the order by the TIPS Member. If applicable, the shipment tracking number or pertinent information for verification of TIPS Member receipt shall be made available upon request.

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#### **Payments**

The TIPS Member will make payments directly to the Vendor or vendor assigned dealer after receiving invoice or in compliance with applicable statute, whichever is the greater time or as otherwise provided by an agreement of the parties.

#### **Pricing**

Price increases will be honored according to the terms of the solicitation. All pricing submitted to TIPS shall include the participation fee, as provided in the solicitation, to be remitted to TIPS by the Vendor. Vendor will not show adding the fee to the invoice presented to TIPS Member customer. Failure to render the participation fee to TIPS shall constitute a breach of this agreement and shall be grounds for termination of this agreement and any other agreement held with TIPS.

#### **Participation Fees**

The Participation Fee that was published as part of the Solicitation and the fee published is the legally effective fee, along with any Fee conditions stated in the RFP. Collection of the fees by TIPS is required under Texas Government Code §791.011 Et seq. Vendor or vendor assigned dealer Agreements to pay the participation fee for all Agreement sales to TIPS on a monthly scheduled report or as otherwise agreed by the parties. Vendor must login to the TIPS database and use the "Submission Report" section to report sales. The Vendor or vendor assigned dealers are responsible for keeping record of all sales that go through the TIPS Agreement and submitting same to TIPS.

Failure to pay the participation fee will result in termination of Agreement and possible legal action. Please contact TIPS at tips@tips-usa.com or call (866) 839-8477 if you have questions about paying fees.

#### Indemnity

The Vendor agrees to indemnify and hold harmless and defend TIPS, TIPS Member(s), officers and employees from and against all claims and suits by third parties for damages, injuries to persons (including death), property damages, losses, and expenses including court costs and reasonable attorney's fees, arising out of, or resulting from, Vendor's work under this Agreement, including all such causes of action based upon common, constitutional, or statutory law, or based in whole or in part, upon allegations of negligent or intentional acts on the part of the Vendor, its officers, employees, agents, subcontractors, licensees, or invitees. Parties found liable shall pay their proportionate share of damages as agreed by the parties or as ordered by a court of competent jurisdiction over the case. NO LIMITATION OF LIABILITY FOR DAMAGES FOR PERSONAL INJURY OR PROPERTY DAMAGE ARE PERMITTED OR AGREED BY TIPS/ESC Region 8. Per Texas Education Code §44.032(f), and pursuant to its requirements only, reasonable Attorney's fees are recoverable by the prevailing party in any dispute resulting in litigation.

#### State of Texas Franchise Tax

By signature hereon, the bidder hereby certifies that he/she is not currently delinquent in the payment of any franchise taxes owed the State of Texas under Chapter 171, Tax Code.

#### Miscellaneous

The Vendor acknowledges and agrees that continued participation in TIPS is subject to TIPS sole discretion and that any Vendor may be removed from the participation in the Program at any time with or without cause. Nothing in the Agreement or in any other communication between TIPS and the Vendor may be construed as a guarantee that TIPS or TIPS Members will submit any orders at any time. TIPS reserves the right to request additional proposals for items or services already on Agreement at any time.

#### **Purchase Order Pricing/Product Deviation**

If a deviation of pricing/product on a purchase order or contract modification occurs, TIPS is to be notified within 48 hours of receipt of order.

#### **Termination for Convenience**

TIPS reserves the right to terminate this agreement for cause or no cause for convenience with a thirty-day written notice. Termination for convenience is required under Federal Regulations 2 CFR part 200. All purchase orders presented to the Vendor by a TIPS Member prior to the actual termination of this agreement shall be honored at the option of the TIPS Member. The awarded vendor may terminate the agreement with ninety (90) days written notice to TIPS 4845 US Hwy North, Pittsburg, Texas 75686. The vendor will be paid for goods and services delivered prior to the termination provided that the goods and services were delivered in accordance with the terms and conditions of the terminated agreement.

#### **TIPS Member Purchasing Procedures**

Purchase orders or their equal are issued by participating TIPS Member to the awarded vendor and should indicate on the order that the purchase is per the applicable TIPS Agreement number. Orders are typically emailed to TIPS at tipspo@tips-usa.com.

- Awarded vendor delivers goods/services directly to the participating member.
- Awarded vendor invoices the participating TIPS Member directly.
- Awarded vendor receives payment directly from the participating member.
- Awarded vendor reports sales monthly to TIPS (unless prior arrangements have been made with TIPS for an alternative submission schedule).

#### Licenses

Awarded vendor shall maintain in current status all federal, state and local licenses, bonds and permits required for the operation of the business conducted by awarded vendor. Awarded vendor shall remain fully informed of and in compliance with all ordinances and regulations pertaining to the lawful provision of goods or services under the Agreement. TIPS and TIS Members reserves the right to stop work and/or cancel Agreement of any awarded vendor whose license(s) expire, lapse, are suspended or terminated subject to a 30-day cure period unless prohibited by applicable statue or regulation.

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#### **Novation**

If awarded vendor sells or transfers all assets or the entire portion of the assets used to perform this Agreement, a successor in interest must guarantee to perform all obligations under this Agreement. A simple change of name agreement will not change the Agreement obligations of awarded vendor.

#### Site Requirements (only when applicable to service or job)

Cleanup: Awarded vendor shall clean up and remove all debris and rubbish resulting from their work as required or directed by TIPS Member. Upon completion of work, the premises shall be left in good repair and an orderly, neat, clean and unobstructed condition.

Preparation: Awarded vendor shall not begin a project for which TIPS Member has not prepared the site, unless awarded vendor does the preparation work at no cost, or until TIPS Member includes the cost of site preparation in a purchase order.

Site preparation includes, but is not limited to: moving furniture, installing wiring for networks or power, and similar pre-installation requirements.

Registered sex offender restrictions: For work to be performed at schools, awarded vendor agrees that no employee of a sub-contractor who has been adjudicated to be a registered sex offender will perform work at any time when students are, or reasonably expected to be, present. Awarded vendor agrees that a violation of this condition shall be considered a material breach and may result in the cancellation of the purchase order at the TIPS Member's discretion.

Awarded vendor must identify any additional costs associated with compliance of this term. If no costs are specified, compliance with this term will be provided at no additional charge. Safety measures: Awarded vendor shall take all reasonable precautions for the safety of employees on the worksite, and shall erect and properly maintain all necessary safeguards for protection of workers and the public. Awarded vendor shall post warning signs against all hazards created by the operation and work in progress. Proper precautions shall be taken pursuant to state law and standard practices to protect workers, general public and existing structures from injury or damage.

#### **Smoking**

Persons working under Agreement shall adhere to the TIPS Member's or local smoking statutes, codes or policies.

#### Marketing

Awarded vendor agrees to allow TIPS to use their name and logo within TIPS website, marketing materials and advertisement subject to any reasonable restrictions provided to TIPS in the Proposal to the Solicitation. The Vendor may submit an acceptable use directive for Vendor's names and logos whit which TIPS agrees to comply. Any use of TIPS name and logo or any form of publicity, inclusive of press release, regarding this Agreement by awarded vendor must have prior approval from TIPS which will not be unreasonably withheld. Request may be made by email to TIPS@TIPS-USA.COM.

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#### Supplemental agreements

The TIPS Member entity participating in the TIPS Agreement and awarded vendor may enter into a separate supplemental agreement or contract to further define the level of service requirements over and above the minimum defined in this Agreement i.e. invoice requirements, ordering requirements, specialized delivery, etc. Any supplemental agreement or contract developed as a result of this Agreement is exclusively between the participating entity and awarded vendor. TIPS, its agents, TIPS Members and employees shall not be made party to any claim for breach of such agreement unless named and agreed by the Party in question in writing in the agreement. If a vendor submitting a Proposal requires TIPS and/or TIPS Member to sign an additional agreement, those agreements shall comply with the award made by TIPS to the Vendor. Supplemental Vendor's Agreement documents may not become part of TIPS's Agreement with vendor unless and until an authorized representative of TIPS reviews and approves it. TIPS permits TIPS Members to negotiate additional terms and conditions with the Vendor for the provision of goods or services under the Vendor's TIPS Agreement.

#### **Survival Clause**

All applicable orders, agreements, contracts, software license agreements, warranties or service agreements that were entered into between Vendor and TIPS or the TIPS Member Customer under the terms and conditions of this Agreement shall survive the expiration or termination of this Agreement. All Orders, Purchase Orders issued or contracts executed by TIPS or a TIPS Member and accepted by the Vendor prior to the expiration or termination of this agreement, shall survive expiration or termination of the Agreement, subject to previously agreed terms and conditions agreed by the parties or as otherwise specified herein relating to termination of this agreement.

#### **Legal obligations**

It is the responding vendor's responsibility to be aware of and comply with all local, state and federal laws governing the sale of products/services identified in this Solicitation and any awarded Agreement thereof. Applicable laws and regulations must be followed even if not specifically identified herein.

#### Audit rights

Due to transparency statutes and public accountability requirements of TIPS and TIPS Members', the awarded Vendor shall, at their sole expense, maintain appropriate due diligence of all purchases made by TIPS Member that utilizes this Agreement. TIPS and Region 8 ESC each reserve the right to audit the accounting of TIPS related purchases for a period of three (3) years from the time such purchases are made. This audit right shall survive termination of this Agreement for a period of one (1) year from the effective date of termination. In order to ensure and confirm compliance with this agreement, TIPS shall have authority to conduct audits of Awarded Vendor's pricing that is offered to TIPS Members with 30 days' notice unless the audit is ordered by a Court Order or by a Government Agency with authority to do so without notice. Notwithstanding the foregoing, in the event that TIPS is made aware of any pricing

being offered to eligible entities that is materially inconsistent with the pricing under this agreement, TIPS shall have the ability to conduct the audit internally or may engage a third-party auditing firm to investigate any possible non-complying conduct or may terminate the Agreement according to the terms of this Agreement. In the event of an audit, the requested materials shall be reasonably provided in the time, format and at the location acceptable to Region 8 ESC or TIPS.

#### **Force Majeure**

If by reason of Force Majeure, either party hereto shall be rendered unable wholly or in part to carry out its obligations under this Agreement then such party shall give notice and fully particulars of Force Majeure in writing to the other party within a reasonable time after occurrence of the event or cause relied upon, and the obligation of the party giving such notice, so far as it is affected by such Force Majeure, shall be suspended during the continuance of the inability then claimed, except as hereinafter provided, but for no longer period, and such party shall endeavor to remove or overcome such inability with all reasonable dispatch.

#### **Project Delivery Order Procedures**

The TIPS Member having approved and signed an interlocal agreement, or other TIPS Membership document, may make a request of the awarded vendor under this Agreement when the TIPS Member desires goods or services awarded to the Vendor. Notification may occur via phone, the web, courier, email, fax, or in person. Upon notification of a pending request, the awarded vendor shall acknowledge the TIPS Member's request as soon as possible, but must make contact with the TIPS Member within two working days.

#### Status of TIPS Members as Related to This Agreement

TIPS Members stand in the place of TIPS as related to this agreement and have the same access to the proposal information and all related documents. TIPS Members have all the same rights under the awarded Agreement as TIPS.

#### Vendor's Resellers as Related to This Agreement

Vendor's Named Resellers under this Agreement shall comply with all terms and conditions of this agreement and all addenda or incorporated documents. All actions related to sales by Authorized Vendor's Resellers under this Agreement are the responsibility of the Awarded Vendor.

#### **Support Requirements**

If there is a dispute between the awarded vendor and TIPS Member, TIPS or its representatives will assist in conflict resolution or third party if requested by either party. TIPS, or its representatives, reserves the right to inspect any project and audit the awarded vendors TIPS project files, documentation and correspondence related to the requesting Member's order. If there are confidentiality requirements by either party, TIPS shall comply to the extent permitted by law.

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#### **Incorporation of Solicitation**

The TIPS Solicitation, whether a Request for Proposals, the Request for Competitive Sealed Proposals or Request for Qualifications solicitation, or other, the Vendor's response to same and all associated documents and forms made part of the solicitation process, including any addenda, that resulted in the execution of this agreement are hereby incorporated by reference into this agreement as if copied verbatim.

#### **SECTION HEADERS OR TITLES**

THE SECTON HEADERS OR TITLES WITHIN THIS DOCUMENT ARE MERELY GUIDES FOR CONVENIENCE AND ARE NOT FOR CLASSIFICATION OR LIMITING OF THE RESPONSIBILITES OF THE PARTIES TO THIS DOCUMENT.

#### NEW STATUTORY REQUIREMENT EFFETIVE SEPTEMBER 1, 2017.

Texas governmental entities are prohibited from doing business with companies that fail to certify to this condition as required by Texas Government Code Sec. 2270.

By executing this agreement, you certify that you are authorized to bind the undersigned Vendor and that your company (1) does not boycott Israel; and (2) will not boycott Israel during the term of the Agreement.

You certify that your company is not listed on and we do not do business with companies that are on the Texas Comptroller of Public Accounts list of Designated Foreign Terrorists Organizations per Texas Gov't Code 2270.0153 found at https://comptroller.texas.gov/purchasing/docs/foreign-terrorist.pdf

You certify that if the certified statements above become untrue at any time during the life of this Agreement that the Vendor will notify TIPS within 1 business day of the change by a letter on your letterhead from an authorized representative of the Vendor stating the non-compliance decision and the TIPS Agreement number and description at:

Attention: General Counsel ESC Region 8/The Interlocal Purchasing System (TIPS) 4845 Highway 271 North Pittsburg, TX,75686 And by an email sent to bids@tips-usa.com

#### **Insurance Requirements**

The undersigned Vendor agrees to maintain the below minimum insurance requirements for TIPS Contract Holders.

General Liability\$1,000,000 each Occurrence/ AggregateAutomobile Liability\$300,000 Includes owned, hired & non-ownedWorkers' CompensationStatutory limits

When the contractor or its subcontractors are liable for any damages or claims, the contractors'

policy, when the Vendor is responsible for the claim, must be primary over any other valid and collectible insurance carried by the District. Any immunity available to TIPS or TIPS Members shall not be used as a defense by the contractor's insurance policy. The coverages and limits are to be considered minimum requirements and in no way limit the liability of the Contractor(s). Insurance shall be written by a carrier with an A-; VII or better rating in accordance with current A.M. Best Key Rating Guide. Only deductibles applicable to property damage are acceptable. "Claims made" policies will not be accepted. Vendor's required minimum coverage shall not be suspended, voided, cancelled, non-renewed or reduced in coverage or in limits unless replaced by a policy that provides the minimum required coverage except after thirty (30) days prior written notice by certified mail, return receipt requested has been given to TIPS or the TIPS Member if a project or pending delivery of an order is ongoing. Upon request, certified copies of all insurance policies shall be furnished to the TIPS or the TIPS Member.

# **Special Terms and Conditions**

- Agreements: All vendor orders received form TIPS Members must be emailed to TIPS at tipspo@tips-usa.com. Should a TIPS Member send an order direct to vendor, it is the vendor's responsibility to forward a copy of the order to TIPS at the email above within 3 business days and confirm its receipt with TIPS.
- Vendor Encouraging Members to bypass TIPS agreement: Encouraging entities to
  purchase directly from the Vendor or through another agreement, when the Member
  has requested using the TIPS cooperative Agreement or price, and thereby bypassing
  the TIPS Agreement is a violation of the terms and conditions of this Agreement and will
  result in removal of the Vendor from the TIPS Program.
- Order Confirmation: All TIPS Member Agreement purchase orders are approved daily by TIPS and sent to vendor. The vendor should confirm receipt of orders to the TIPS Member (customer) within 3 business days.
- Vendor custom website for TIPS: If Vendor is hosting a custom TIPS website, updated pricing when effective. TIPS shall be notified when prices change in accordance with the award.
- <u>Back Ordered Products</u>: If product is not expected to ship within the time provided to the TIPS member by the Vendor, customer is to be notified within 3 business days and appropriate action taken based on customer request.

Page 11 of 11 will be the TIPS Vendor Agreement Signature Page

# TIPS Vendor Agreement Signature Form

RFP 190202 Consulting and Other Related Services

Company Name	
7701 N Lamar Blvd Suite 500	
Austin City	TX 78752 StateZip
8665002706 PhoneFax	<u> </u>
Email of Authorized Representative	
Name of Authorized Representative Andrew Siemo	er
Title CEO	
Signature of Authorized Representative	Andrew Siemer
Date02/11/2019	
TIPS Authorized Representative Name Meredith E	Barton
Title Vice-President of Operations	
TIPS Authorized Representative Signature	lix Barton
Approved by ESC Region 8 Aard Wayne Fitts	يَّـــ
Date 4/25/19	

# The Interlocal Purchasing System (TIPS Cooperative) Supplier Response

Bid Information		Contact Information		Ship to Information	
Bid Creator Email	Rick Powell General Counsel/Procurement Compliance Officer rick.powell@tips-usa.com	Address	Region VIII Education Service Center 4845 US Highway 271 North	Address  Contact	
Phone Fax	(903) 575-2689	Contact	Pittsburg, TX 75686 Kristie Collins, Contracts Compliance	Department Building	
Bid Number Title	190202 Addendum 1 Consulting and Other	Departmen	Specialist	Floor/Room	
Bid Type Issue Date	Related Services (3) RFP 2/7/2019 08:00 AM (CT)	Departmen Building		Telephone Fax Email	
Close Date	3/15/2019 03:00:00 PM (CT)	Floor/Room Telephone Fax Email	+1 (866) 839-8477 +1 (866) 839-8472 bids@tips-usa.com		
Supplier Infor	mation				
Company Address	Inventive Works, LLC 7701 N LAMAR BLVD				
Contact Department Building Floor/Room	AUSTIN, TX 78752-1000 Laura Ruffino				
Telephone Fax	(512) 599-0713				
Email Submitted Total	sales-team@inventive.io 3/14/2019 12:52:27 PM (CT) \$0.00				
By submitting	your response, you certify that yo	ou are author	ized to represent and bind	your company.	
Signature <u>La</u>	aura Ruffino		Email laura	.ruffino@inventive.io	
Supplier Note	es				

Thank you!

#### **Bid Notes**

Dear potential TIPS Vendor, you are awarded under TIPS RFP 170602 or 180402 Consulting and Other Related Services, there is no need to respond to this RFP unless you are making changes to your terms and conditions. As you review the solicitation information, you are probably looking for detailed job specifications and a scope of work for which to submit a proposal.

Because of the way TIPs and most other purchasing cooperatives procure contracts, there is no specific project to award. TIPs awards an IDIQ contract, where IDIQ is an abbreviation of the term Indefinite Delivery/Indefinite Quantity. This is a type of contract that provides for an indefinite quantity of supplies or services during a fixed period of time or life of the awarded agreement. This RFP/solicitation was issued as a prospective award for a pricing agreement to be used when a TIPS member entity needs the goods or services offered under the agreement in the different categories of solicitations. If you have any additional questions, please dont hesitate to reach out to us here at TIPS!

Bid Activities		
Bid Messages		

#	Name	Note	Response
1	Yes - No	Disadvantaged/Minority/Women Business Enterprise - D/M/WBE (Required by some participating governmental entities) Vendor certifies that their firm is a D/M/WBE? Vendor must upload proof of certification to the "Response Attachments" D/M/WBE CERTIFICATES section.	NO
2	Yes - No	Historically Underutilized Business - HUB (Required by some participating governmental entities) Vendor certifies that their firm is a HUB as defined by the State of Texas at https://comptroller.texas.gov/purchasing/vendor/hub/	No
		or in a HUBZone as defined by the US Small Business Administration at https://www.sba.gov/offices/headquarters/ohp	
		Proof of one or both may be submitted. Vendor must upload proof of certification to the "Response Attachments" HUB CERTIFICATES section.	
3	Yes - No	The Vendor can provide services and/or products to all 50 US States?	Yes
4	States Served:	If answer is NO to question #3, please list which states can be served. (Example: AR, OK, TX)	
5	Company and/or Product Description:	This information will appear on the TIPS website in the company profile section, if awarded a TIPS contract. (Limit 750 characters.)	Inventive is a full service consulting and training company specializing in: custom application development, software and team auditing, legacy and cloud migrations, IT Strategy, web and mobile development, continuous integration/continuous

delivery, corporate training and full stack development bootcamps for people who want to learn to code and become software engineers.

6	Primary Contact Name	Primary Contact Name	Laura Ruffino
7	Primary Contact Title	Primary Contact Title	Sales Manager
8	Primary Contact Email	Primary Contact Email	sales-team@inventive.io
9	Primary Contact Phone	Enter 10 digit phone number. (No dashes or extensions) Example: 8668398477	8665002706
10	Primary Contact Fax	Enter 10 digit phone number. (No dashes or extensions) Example: 8668398477	
11	Primary Contact Mobile	Enter 10 digit phone number. (No dashes or extensions) Example: 8668398477	5125990713
12	Secondary Contact Name	Secondary Contact Name	Andrew Siemer
13	Secondary Contact Title	Secondary Contact Title	CEO
14	Secondary Contact Email	Secondary Contact Email	andy@inventive.io
15	Secondary Contact Phone	Enter 10 digit phone number. (No dashes or extensions) Example: 8668398477	8665002706
16	Secondary Contact Fax	Enter 10 digit phone number. (No dashes or extensions) Example: 8668398477	
17	Secondary Contact Mobile	Enter 10 digit phone number. (No dashes or extensions) Example: 8668398477	
18	Admin Fee Contact Name	Admin Fee Contact Name. This person is responsible for paying the admin fee to TIPS.	James Shaw
19	Admin Fee Contact Email	Admin Fee Contact Email	james@inventive.io
20	Admin Fee Contact Phone	Enter 10 digit phone number. (No dashes or extensions) Example: 8668398477	8665002706
21	Purchase Order Contact Name	Purchase Order Contact Name. This person is responsible for receiving Purchase Orders from TIPS.	James Shaw
22	Purchase Order Contact Email	Purchase Order Contact Email	james@inventive.io
23	Purchase Order Contact Phone	Enter 10 digit phone number. (No dashes or extensions) Example: 8668398477	8665002706
24	Company Website	Company Website (Format - www.company.com)	https://inventive.io/
25	Federal ID Number:	Federal ID Number also known as the Employer Identification Number. (Format - 12-3456789)	81-4755086
26	Primary Address	Primary Address	7701 N LAMAR BLVD, Suite 500
27	Primary Address City	Primary Address City	Austin
28	Primary Address State	Primary Address State (2 Digit Abbreviation)	TX
29	Primary Address Zip	Primary Address Zip	78752

30	Search Words:	Please list search words to be p database about your company t might search. Words may be pr manufacturers, or other words a category of award. YOU MAY N NON-CATEGORY ITEMS. (Limi product, paper, construction, ma
31	Do you want TIPS Members to be able to spend Federal grant funds with you if awarded? Is it your intent to be able to sell to our members regardless of the fund source, whether it be local, state or federal?	Most of our members receive Fe and they make up a significant of the members need to know if you sell to them when they spend fe purchase. There are attributes the provisions from the federal regulyour answers will determine if you designated as Federal or Education Administrative Regulations (EDO)
		Do you want TIPS Members to I grant funds with you if awarded able to sell to our members regawhether it be local, state or feder
32	Yes - No	Certification of Residency (Regu

posted in the TIPS that TIPS website users roduct names associated with the NOT LIST nit 500 words) (Format: anufacturer name, etc.)

Azure, amazon web services, AWS, Google Cloud Platform, GCP, integration, implementation, cloud, cloud migration, legacy migration, software application development, Legacy Software Modernization, Legacy System Migrations, Cloud Design and Development, support, technology, system upgrades, Distributes Systems, Custom SaaS Applications, Serverless Infrastructure, Process Automation, Continuous Integration. Continuous Deployment, CI/CD, Infrastucture as Code, IaC, Consulting Services, **Technology Consulting** 

ederal Government grants portion of their budgets. our company is willing to ederal budget funds on their that follow that are ulations in 2 CFR part 200. your award will be ation Department General GAR)compliant.

be able to spend Federal and is it your intent to be gardless of the fund source, leral?

Yes - No 32

Certification of Residency (Required by the State of Texas) The vendor's ultimate parent company or majority owner.

(A) has its principal place of business in Texas;

(B) employs at least 500 persons in Texas?

OR

Company Residence (City) 33

Vendor's principal place of business is in the city of?

Austin

Yes

Yes

34 Company Residence (State) Vendor's principal place of business is in the state of?

Texas

5%

35 BECAUSE VENDORS FREQUENTLY MAKE MISTAKES ON THIS ATTRIBUTE QUESTION

Discount Offered - CAUTION READ CAREFULLY Remember this is a MINIMUM discount percentage so, be sure the discount percentage inserted here can be applied to ANY OFFERING OF GOODS OR SERVICES THROUGH OUT THE LIFE OF THE CONTRACT

> CAUTION: BE CERTAIN YOU CAN HONOR THIS MINIMUM DISCOUNT PERCENTAGE ON ANY OFFERED SERVICE OR GOOD.

What is the MINIMUM percentage discount off of any item or service you offer to TIPS Members that is in your regular catalog (as defined in the RFP document), website, store or shelf pricing? The resulting price of any goods or services Catalog list prices after this discount is applied is a ceiling on your pricing and not a floor because, in order to be more competitive in the individual circumstance, you may offer a larger discount depending on the items or services purchased and the quantity at time of sale. Must answer with a number between 0% and 100%.

36	TIPS administration fee	By submitting a proposal, I agree that all pricing submitted to TIPS shall include the participation fee, as designated in the solicitation or as otherwise agreed in writing and shall be remitted to TIPS by the Vendor as agreed in the Vendor agreement. I agree that the fee shall not and will not be added by the vendor as a separate line item on a TIPS member invoice, quote, proposal or any other written communications with the TIPS member.	(No Response Required)
37	Yes - No	Vendor agrees to remit to TIPS the required administration fee? Region 8 is required by Texas Government Code § 791 to be compensated for its work and thus, failure to agree shall render your response void and it will not be considered.	Yes
38	Yes - No	Do you offer additional discounts to TIPS members for large order quantities or large scope of work?	Yes
39	Years Experience	Company years experience in this category? This is an evaluation criterion worth a maximum of 10 points. See RFP for more information.	3
40	Resellers:	Does the vendor have resellers that it will name under this contract? Resellers are defined as other companies that sell your products under an agreement with you, the awarded vendor of TIPS. BIGmart is a reseller of ACME brand televisions. If ACME were a TIPS awarded vendor, then ACME would list BIGmart as a reseller. applicable, vendor should download the Reseller/Dealers spreadsheet from the Attachments section, fill out the form and submit the document in the "Response Attachments" RESELLERS section.	No
41	Pricing discount percentage are guaranteed for?	Does the vendor agrees to honor the proposed pricing discount percentage off regular catalog (as defined in the RFP document), website, store or shelf pricing for the term of the award?	YES
42	Right of Refusal	Does the proposing vendor wish to reserve the right not to perform under the awarded agreement with a TIPS member at vendor's discretion?	Yes
43	NON-COLLUSIVE BIDDING CERTIFICATE	By submission of this bid or proposal, the Bidder certifies that:  1)This bid or proposal has been independently arrived at without collusion with any other Bidder or with any Competitor;	(No Response Required)
		2)This bid or proposal has not been knowingly disclosed and will not be knowingly disclosed, prior to the opening of bids, or proposals for this project, to any other Bidder, Competitor or potential competitor:	
		3)No attempt has been or will be made to induce any other person, partnership or corporation to submit or not to submit a bid or proposal;	
		4)The person signing this bid or proposal certifies that he has fully informed himself regarding the accuracy of the statements contained in this certification, and under the penalties being applicable to the Bidder as well as to the person signing in its behalf.	
		Not a negotiable term. Failure to agree will render your proposal non-responsive and it will not be considered.	

CONFLICT OF INTEREST QUESTIONNAIRE -Do you have any CONFLICT OF INTEREST TO REPORT No FORM CIQ - Do you have any CONFLICT OF OR DISCLOSE under this statutory requirement? YES or INTEREST TO REPORT OR DISCLOSE under NO you have a conflict of interest as described in this this statutory requirement? form or the Local Government Code Chapter 176, cited therein- you are required to complete and file with TIPS. may find the Blank CIQ form on our website at: Copy and Paste the following link into a new browser or https://www.tips-usa.com/assets/documents/docs/CIQ.pdf There is an optional upload for this form provided if you have a conflict and must file the form. 45 Filing of Form CIQ If yes (above), have you filed a form CIQ by uploading the form to this RFP as directed above? Regulatory Standing I certify to TIPS for the proposal attached that my Yes company is in good standing with all governmental agencies Federal or state that regulate any part of our business operations. If not, please explain in the next attribute question. Regulatory Standing Regulatory Standing explanation of no answer on previous question. 48 Antitrust Certification Statements (Tex. By submission of this bid or proposal, the Bidder certifies (No Response Required) Government Code § 2155.005) I affirm under penalty of perjury of the laws of the State of Texas that: (1) I am duly authorized to execute this contract on my own behalf or on behalf of the company, corporation, firm, partnership or individual (Company) listed below; (2) In connection with this bid, neither I nor any representative of the Company has violated any provision of the Texas Free Enterprise and Antitrust Act, Tex. Bus. & Comm. Code Chapter 15;

(3) In connection with this bid, neither I nor any representative of the Company has violated any federal

antitrust law;

this bid to a competitor of the Company or any other company, corporation, firm, partnership or individual engaged in the same line of business as the Company.

Instructions for Certification: By answering yes to the next Attribute question below, the vendor and prospective lower tier participant is providing the certification set out herein in accordance with these instructions.

- 2. The certification in this clause is a material representation of fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification in addition to other remedies available to the federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and / or debarment.
- 3. The prospective lower tier participant shall provide immediate written notice to the person to which this proposal is submitted if at any time the prospective lower tier participant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
- 4. The terms "covered transaction," "debarred," "suspended," "ineligible," "lower tier covered transaction," "participants," "person," "primary covered transaction," "principal," "proposal" and "voluntarily excluded," as used in this clause, have the meanings set out in the Definitions and Coverage sections of rules implementing Executive Order 12549. You may contact the person to which this proposal is submitted for assistance in obtaining a copy of those regulations.
- 5. The prospective lower tier participant agrees by submitting this form that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is debarred, suspended, declared ineligible or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency with which this transaction originated.
- 6. The prospective lower tier participant further agrees by submitting this form that it will include this clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion-Lower Tier Covered Transaction" without modification in all lower tier covered transactions and in all solicitations for lower tier covered transactions.
- 7. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not debarred, suspended, ineligible or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the Nonprocurement List.
- 8. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

9. Except for transactions authorized under paragraph 5 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is suspended, debarred, ineligible or voluntarily excluded from participation in this transaction, in addition to other remedies available to the federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and / or debarment.

Suspension or Debarment Certification

By answering yes, you certify that no federal suspension or debarment is in place, which would preclude receiving a federally funded contract as described above.

and Suspension (Executive Orders 12549 and 12689)—A contract award (see 2 CFR 180.220) must not be made to parties listed on the government-wide exclusions in the System for Award Management (SAM), in accordance with the OMB guidelines at 2 CFR 180 that implement Executive

Orders 12549 (3 CFR part 1986 Comp., p. 189) and 12689 (3 CFR part 1989 Comp., p. 235), "Debarment and Suspension." SAM Exclusions contains the names of parties debarred, suspended, or otherwise excluded by agencies, as well as parties declared ineligible under statutory or regulatory authority other than Executive Order 12549

By answering yes, you certify that no federal suspension or debarment is in place, which would preclude receiving a federally funded contract as described above. In accordance with Federal civil rights law, all U.S. Departments, including the U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity conducted or funded by USDA (not all bases apply to all programs). Remedies and complaint filing deadlines vary by program or incident.

Persons with disabilities who require alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact the responsible Agency or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program discrimination complaint, complete the USDA Program Discrimination Complaint Form, AD-3027, found online at How to File a Program Discrimination Complaint and at any USDA office or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by: (1) mail: U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, SW, Washington, D.C. 20250-9410; (2) fax: (202) 690-7442; or (3)

email: program.intake@usda.gov. VI of the Education Amendments of 1972; Section 504 of the Rehabilitation Act of 1973; the Age Discrimination Act of 1975; Title 7 CFR Parts 15, 15a, and 15b; the Americans with Disabilities Act; and FNS Instruction 113-1, Civil Rights Compliance and Enforcement - Nutrition Programs and Activities) U.S. Departments, including the USDA are equal opportunity provider, employer, and lender. Not a negotiable term. Failure to agree by answering YES will render your proposal non-responsive and it will not be considered. I certify that in the performance of a contract with TIPS or its members, that our company will conform to the foregoing anti-discrimination statement and comply with the cited and all other applicable laws and regulations.

2 CFR PART 200 Contract Provisions Explanation

Required Federal contract provisions of Federal Regulations for Contracts for contracts with ESC Region 8 and TIPS Members: following provisions are required to be in place and agreed if the procurement is funded in any part with federal funds.

The ESC Region 8 and TIPS Members are the subgrantee or Subrecipient by definition. Most of the provisions are located in 2 CFR PART 200 - Appendix II to Part 200—Contract Provisions for Non-Federal Entity Contracts Under Federal Awards at 2 CFR PART 200. Others are included within 2 CFR part 200 et al.

In addition to other provisions required by the Federal agency or non-Federal entity, all contracts made by the

(No Response Required)

non-Federal entity under the Federal award must contain provisions covering the following, as applicable.

Contracts for more than the simplified acquisition threshold Yes currently set at \$150,000, which is the inflation adjusted amount determined by the Civilian Agency Acquisition Council and the Defense Acquisition Regulations Council (Councils) as authorized by 41 U.S.C. 1908, must address administrative, contractual, or legal remedies in instances where contractors violate or breach contract terms, and provide for such sanctions and penalties as appropriate.

Notice: Pursuant to the above, when federal funds are expended by ESC Region 8 and TIPS Members, ESC Region 8 and TIPS Members reserves all rights and privileges under the applicable laws and regulations with respect to this procurement in the event of breach of contract by either party.

Does vendor agree?

Termination for cause and for convenience by the grantee Yes or subgrantee including the manner by which it will be effected and the basis for settlement. (All contracts in excess of \$10,000)

Pursuant to the above, when federal funds are expended by ESC Region 8 and TIPS Members, ESC Region 8 and TIPS Members reserves the right to terminate any agreement in excess of \$10,000 resulting from this procurement process for cause after giving the vendor an appropriate opportunity and up to 30 days, to cure the causal breach of terms and conditions. ESC Region 8 and TIPS Members reserves the right to terminate any agreement in excess of \$10,000 resulting from this procurement process for convenience with 30 days notice in writing to the awarded vendor. The vendor would be compensated for work performed and goods procured as of the termination date if for convenience of the ESC Region 8 and TIPS Members. Any award under this procurement process is not exclusive and the ESC Region 8 and TIPS reserves the right to purchase goods and services from other vendors when it is in the best

Does vendor agree?

interest of the ESC Region 8 and TIPS.

Clean Air Act (42 U.S.C. 7401-7671q.) and the Federal Water Pollution Control Act (33 U.S.C. 1251-1387), as amended—Contracts and subgrants of amounts in excess of \$150,000 must contain a provision that requires the non-Federal award to agree to comply with all applicable standards, orders or regulations issued pursuant to the Clean Air Act (42 U.S.C. 7401-7671q) and the Federal Water Pollution Control Act as amended (33 U.S.C. 1251-1387). Violations must be reported to the Federal awarding agency and the Regional Office of the Environmental Protection Agency (EPA).

Pursuant to the Clean Air Act, et al above, when federal funds are expended by ESC Region 8 and TIPS Members, ESC Region 8 and TIPS Members requires that the proposer certify that during the term of an award by the ESC Region 8 and TIPS Members resulting from this procurement process the vendor agrees to comply with all of the above regulations, including all of the terms listed and referenced therein.

54 2 CFR PART 200 Termination

55 2 CFR PART 200 Clean Air Act

56 2 CFR PART 200 Byrd Anti-Lobbying Amendment Byrd Anti-Lobbying Amendment (31 U.S.C. 1352)—Contractors that apply or bid for an award exceeding \$100,000 must file the required certification. Each tier certifies to the tier above that it will not and has not used Federal appropriated funds to pay any person or organization for influencing or attempting to influence an officer or employee of any agency, a member of Congress, officer or employee of Congress, or an employee of a member of Congress in connection with obtaining any Federal contract, grant or any other award covered by 31 U.S.C. 1352. Each tier must also disclose any lobbying with non-Federal funds that takes place in connection with obtaining any Federal award. Such disclosures are forwarded from tier to tier up to the non-Federal award.

Pursuant to the above, when federal funds are expended by ESC Region 8 and TIPS Members, ESC Region 8 and TIPS Members requires the proposer certify that during the term and during the life of any contract with ESC Region 8 and TIPS Members resulting from this procurement process the vendor certifies to the terms included or referenced herein.

Does vendor agree?

57 2 CFR PART 200 Federal Rule

Compliance with all applicable standards, orders, or requirements issued under section 306 of the Clean Air Act (42 U.S.C. 1857(h)), section 508 of the Clean Water Act (33 U.S.C. 1368), Executive Order 11738, and Environmental Protection Agency regulations (40 CFR part 15). (Contracts, subcontracts, and subgrants of amounts in excess of \$100,000)

Pursuant to the above, when federal funds are expended by ESC Region 8 and TIPS Members, ESC Region 8 and TIPS Members requires the proposer certify that in performance of the contracts, subcontracts, and subgrants of amounts in excess of \$100,000, the vendor will be in compliance with all applicable standards, orders, or requirements issued under section 306 of the Clean Air Act (42 U.S.C. 1857(h)), section 508 of the Clean Water Act (33 U.S.C. 1368), Executive Order 11738, and Environmental Protection Agency regulations (40 CFR part 15).

Does vendor certify that it is in compliance with the Clean Air Act?

58 2 CFR PART 200 Procurement of Recovered Materials A non-Federal entity that is a state agency or agency of a political subdivision of a state and its contractors must comply with section 6002 of the Solid Waste Disposal Act, as amended by the Resource Conservation and Recovery Act. The requirements of Section 6002 include procuring only items designated in guidelines of the Environmental Protection Agency (EPA) at 40 CFR part 247 that contain the highest percentage of recovered materials practicable, consistent with

maintaining a satisfactory level of competition, where the purchase price of the item exceeds \$10,000 or the value of the quantity acquired during the preceding fiscal year exceeded \$10,000; procuring solid waste management services in a manner that maximizes energy and resource recovery; and establishing an affirmative procurement program for procurement of recovered materials identified in the EPA guidelines.

Yes

. . .

Does vendor certify that it is in compliance with the Solid Waste Disposal Act as described above?

Certification Regarding Lobbying

59

Applicable to Grants, Subgrants, Cooperative Agreements, I HAVE NOT Lobbied per above and Contracts Exceeding \$100,000 in Federal Funds

Submission of this certification is a prerequisite for making or entering into this transaction and is imposed by section 1352, Title 31, U.S. Code. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure. undersigned certifies, to the best of his or her knowledge and belief, that:

(1)No Federal appropriated funds have been paid or will be paid by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of congress, or an employee of a Member of Congress in connection with the awarding of a Federal contract, the making of a Federal grant, the making of a Federal loan, the entering into a cooperative agreement, and the extension, continuation, renewal, amendment, or modification of a Federal contract, grant, loan, or cooperative agreement.

(2)If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of congress, or an employee of a Member of Congress in connection with this Federal grant or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "disclosure Form to Report Lobbying," in accordance with its instructions.

(3)The undersigned shall require that the language of this certification be included in the award documents for all covered subawards exceeding \$100,000 in Federal funds at all appropriate tiers and that all subrecipients shall certify and disclose accordingly.

60 If you answered "I HAVE lobbied per above to the previous question.

IF you answered "I HAVE lobbied" per above Attribute question, you must download the Lobbying Report "Standard From LLL, disclosure Form to Report Lobbying" which includes instruction on completing the form, complete and submit it in the Response Attachments section as a report of the lobbying activities you performed or paid others to perform.

(No Response Required)

61 Subcontracting with small and minority businesses, women's business enterprises, and labor surplus area firms. Do you ever anticipate the possibility of subcontracting any YES of your work under this award if you are successful?

IF NO, DO NOT ANSWER THE NEXT ATTRIBUTE QUESTION. . IF YES, and ONLY IF YES, you must answer the next question YES if you want a TIPS Member to be authorized to spend Federal Grant Funds for Procurement.

ONLY IF YES TO THE PREVIOUS QUESTION OR if you YES ever do subcontract any part of your performance under the TIPS Agreement,

do you agree to comply with the following federal requirements?

Federal Regulation 2 CFR §200.321 Contracting with small and minority businesses, women's business enterprises, and labor surplus area firms. (a)The non-Federal entity must take all necessary affirmative steps to assure that minority businesses, women's business enterprises, and labor surplus area firms are used when possible.

- (b)Affirmative steps must include:(1)Placing qualified small and minority businesses and women's business enterprises on solicitation lists;
- (2)Assuring that small and minority businesses, and women's business enterprises are solicited whenever they are potential sources;
- (3)Dividing total requirements, when economically feasible, into smaller tasks or quantities to permit maximum participation by small and minority businesses, and women's business enterprises;
- (4)Establishing delivery schedules, where the requirement permits, which encourage participation by small and minority businesses, and women's business enterprises;
- (5)Using the services and assistance, as appropriate, of such organizations as the Small Business Administration and the Minority Business Development Agency of the Department of Commerce; and
- (6)Requiring the prime contractor, if subcontracts are to be let, to take the affirmative steps listed in paragraphs(1) through (5) of this section.

The ESC Region 8 and TIPS is a Texas Political Subdivision and a local governmental entity; therefore, is prohibited from

indemnifying third parties pursuant to the Texas Constitution (Article 3, Section 52) except as specifically provided by law or as

ordered by a court of competent jurisdiction. A provision in a contract to indemnify or hold a party harmless is a promise to pay for

any expenses the indemnified party incurs, if a specified event occurs, such as breaching the terms of the contract or negligently

performing duties under the contract. Article III, Section 49 of the Texas Constitution states that "no debt shall be created by or on

behalf of the State ... " The Attorney General has counseled that a contractually imposed obligation of indemnity creates a "debt" in

the constitutional sense. Tex. Att'y Gen. Op. No. MW-475 (1982). Contract clauses which require the System or institutions to

indemnify must be deleted or qualified with "to the extent permitted by the Constitution and Laws of the State of Texas." Liquidated

damages, attorney's fees, waiver of vendor's liability, and waiver of statutes of limitations clauses should also be deleted or qualified

with "to the extent permitted by the Constitution and laws

63 Indemnification

of State of Texas."

Not a negotiable term. Failure to agree will render your proposal non-responsive and it will not be considered. Do you agree to these terms?

64 Remedies

The parties shall be entitled to exercise any right or remedy available to it either at law or in equity, subject to the choice of law, venue

and service of process clauses limitations agreed herein. Nothing in this agreement shall commit the TIPS to an arbitration resolution

of any disagreement under any circumstances. Any Claim arising out of or related to the Contract, except for those specifically waived

under the terms of the Contract, may, after denial of the Board of Directors, be subject to mediation at the request of either party. Any

issues not resolved hereunder MAY be referred to non-binding mediation to be conducted by a mutually agreed upon mediator as a

prerequisite to the filing of any lawsuit over such issue(s). The parties shall share the mediator's fee and any associated filing fee

equally. Mediation shall be held in Camp or Titus County, Texas. Agreements reached in mediation shall be reduced to writing, and

will be subject to the approval by the District's Board of Directors, signed by the Parties if approved by the Board of Directors, and, if

signed, shall thereafter be enforceable as provided by the laws of the State of Texas.

Do you agree to these terms?

65 Remedies Explanation of No Answer

66 Choice of Law

The agreement between the Vendor and TIPS/ESC Region 8 and any addenda or other additions resulting from this procurement process, however described, shall be governed by, construed and enforced in accordance with the laws of the State of Texas, regardless of any conflict of laws principles.

THIS DOES NOT APPLY to a vendor's agreement entered into with a TIPS Member, as the Member may be located outside Texas.

Not a negotiable term. Failure to agree will render your proposal non-responsive and it will not be considered. Do you agree to these terms?

Yes, I Agree

37 Jurisdiction and Service of Process

Any Proceeding arising out of or relating to this procurement process or any contract issued by TIPS resulting from or any

contemplated transaction shall be brought in a court of competent jurisdiction in Camp County, Texas and each of the parties

irrevocably submits to the exclusive jurisdiction of said court in any such proceeding, waives any objection it may now or hereafter

have to venue or to convenience of forum, agrees that all claims in respect of the Proceeding shall be heard and determined only in

any such court, and agrees not to bring any proceeding arising out of or relating to this procurement process or any contract resulting

from or any contemplated transaction in any other court. The parties agree that either or both of them may file a copy of this paragraph

with any court as written evidence of the knowing, voluntary and freely bargained for agreement between the parties irrevocably to

waive any objections to venue or to convenience of forum. Process in any Proceeding referred to in the first sentence of this Section

may be served on any party anywhere in the world. Venue clauses in contracts with TIPS members may be determined by the parties.

Not a negotiable term. Failure to agree will render your proposal non-responsive and it will not be considered. Do you agree to these terms?

The successful vendor will be expected to indemnify and hold harmless the TIPS and its employees, officers, agents, representatives, contractors, assignees and designees from any and all third party claims and judgments involving infringement of patent, copyright, trade secrets, trade or service marks, and any other intellectual or intangible property rights attributed to or claims based on the Vendor's proposal or Vendor's performance of contracts awarded and approved.

Yes, I Agree

Yes

Infringement(s)

Do you agree to these terms?

- 69 Infringement(s) Explanation of No Answer
- 70 Contract Governance

Any contract made or entered into by the TIPS is subject to and is to be governed by Section 271.151 et seq, Tex Loc Gov't Code. Otherwise, TIPS does not waive its governmental immunities from suit or liability except to the extent expressly waived by other applicable laws in clear and unambiguous language.

Payment Terms:

Yes

TIPS or TIPS members shall not be liable for interest or late payment fees on past due balances at a rate higher than permitted by the laws or regulations of the jurisdiction of the TIPS Member.
Funding Out Clause:

Vendor agrees to abide by the laws and regulations, including Texas Local Government Code § 271.903, or any statutory or regulatory limitations of the jurisdiction of any TIPS Member which governs contracts entered into by the Vendor and TIPS or a TIPS Member that requires all contracts approved by TIPS or a TIPS Member are subject to the budgeting and appropriation of currently available funds by the entity or its governing body.

See statute(s) for specifics or consult your legal counsel.

Not a negotiable term. Failure to agree will render your proposal non-responsive and it will not be considered.

Do you agree to these terms?

72 Insurance and Fingerprint Requirements Information

Insurance

(No Response Required)

If applicable and your staff will be on TIPS member premises for delivery, training or installation etc. and/or with an automobile, you must carry automobile insurance as required by law. You may be asked to provide proof of insurance.

It is possible that a vendor may be subject to Chapter 22 of the Texas Education Code. The Texas Education Code, Chapter 22, Section 22.0834. Statutory language may be found at: http://www.statutes.legis.state.tx.us/

If the vendor has staff that meet both of these criterion: will have continuing duties related to the contracted services; and

(2) has or will have direct contact with students you have "covered" employees for purposes of completing the attached form.

TIPS recommends all vendors consult their legal counsel for guidance in compliance with this law. If you have questions on how to comply, see below. If you have questions on compliance with this code section, contact the Texas Department of Public Safety Non-Criminal Justice Unit, Access and Dissemination Bureau, FAST-FACT at

NCJU@txdps.state.tx.us and you should send an email identifying you as a contractor to a Texas Independent School District or ESC Region 8 and TIPS. Texas DPS phone number is (512) 424-2474. form in the next attribute to complete entitled:

Texas Education Code Chapter 22 Contractor Certification for Contractor Employees

Mono

Introduction: Texas Education Code Chapter 22 requires entities that contract with school districts to provide services to obtain criminal history record information regarding covered employees. Contractors must certify to the district that they have complied. Covered employees with disqualifying criminal histories are prohibited from serving at a school district.

Definitions: Covered employees: Employees of a contractor or subcontractor who have or will have continuing duties related to the service to be performed at the District and have or will have direct contact with students. The District will be the final arbiter of what constitutes direct contact with students. Disqualifying criminal history: Any conviction or other criminal history information designated by the District, or one of the following offenses, if at the time of the offense, the victim was under 18 or enrolled in a public school:

- (a) a felony offense under Title 5, Texas Penal Code; (b) an offense for which a defendant is required to register as a sex offender under Chapter 62, Texas Code of Criminal Procedure; or (c) an equivalent offense under federal law or the laws of another state. certify that: (Section A) of the employees of Contractor and any subcontractors are covered employees, as defined above. If this box is checked, I further certify that Contractor has taken precautions or imposed conditions to ensure that the employees of Contractor and any subcontractor will not become covered employees. Contractor will maintain these precautions or conditions throughout the time the contracted services are provided. (Section B) or all of the employees of Contractor and any subcontractor are covered employees. If this box is checked, I further certify that:
- (1) Contractor has obtained all required criminal history record information regarding its covered employees. None of the covered employees has a disqualifying criminal history.
- (2) If Contractor receives information that a covered employee subsequently has a reported criminal history, Contractor will immediately remove the covered employee from contract duties and notify the District in writing within 3 business days.
- (3) Upon request, Contractor will provide the District with the name and any other requested information of covered employees so that the District may obtain criminal history record information on the covered employees.
- (4) If the District objects to the assignment of a covered employee on the basis of the covered employee's criminal history record information, Contractor agrees to discontinue using that covered employee to provide services at the District.

Noncompliance or misrepresentation regarding this certification may be grounds for contract termination.

Texas Business and Commerce Code § 272 Requirements as of 9-1-2017

SB 807 prohibits construction contracts to have provisions (No Response Required) requiring the contract to be subject to the laws of another state, to be required to litigate the contract in another state, or to require arbitration in another state. A contract with such provisions is voidable. Under this new statute, a "construction contract" includes contracts, subcontracts, or agreements with (among others) architects, engineers, contractors, construction managers, equipment lessors, or materials suppliers. "Construction contracts" are for the design, construction, alteration, renovation, remodeling, or repair of any building or improvement to real property, or for furnishing materials or equipment for the project. The term also includes moving, demolition, or excavation. BY RESPONDING TO THIS SOLICITATION, AND WHEN APPLICABLE, THE PROPOSER AGREES TO COMPLY WITH THE TEXAS BUSINESS AND COMMERCE CODE § 272 WHEN EXECUTING CONTRACTS WITH TIPS MEMBERS THAT ARE TEXAS GOVERNMENT ENTITIES.

Texas Government Code 2270 Verification Form

Texas Government Code 2270 Verification Form Texas 2017 House Bill 89 has been signed into law by the governor and as of September 1, 2017 will be codified as Texas Government Code § 2270 and 808 et seq. The relevant section addressed by this form reads as follows:

Texas Government Code Sec. 2270.002. PROVISION REQUIRED IN CONTRACT. A governmental entity may not enter into a contract with a company for goods or services unless the contract contains a written verification from the company that it: (1) does not boycott Israel; and (2) will not boycott Israel during the term of the contract engaged by

ESC Region 8/The Interlocal Purchasing System (TIPS) 4845 Highway 271 North Pittsburg, TX, 75686

verify by this writing that the above-named company affirms that it (1) does not boycott Israel; and (2) will not boycott Israel during the term of this contract, or any contract with the above-named Texas governmental entity in the future. I further affirm that if our company's position on this issue is reversed and this affirmation is no longer valid, that the above-named Texas governmental entity will be notified in writing within one (1) business day and we understand that our company's failure to affirm and comply with the requirements of Texas Government Code 2270 et seg. shall be grounds for immediate contract termination

without penalty to the above-named Texas governmental

entity. AND

our company is not listed on and we do not do business with companies that are on the the Texas Comptroller of Public Accounts list of Designated Foreign Terrorists Organizations per Texas Gov't Code 2270.0153 found at https://comptroller.texas.gov/purchasing/docs/foreign-terrorist.pdf

I swear and affirm that the above is true and correct.

YFS

individual profile page on the TIPS website. If any particular specifications are required for use of your company logo, please upload that information under the "Logo and Other Company Marks" section under the "Response Attachment" tab. Preferred Logo Format: 300 x 225 px - .png, .eps, .jpeg preferred Potential uses of company logo: Your Vendor Profile Page of TIPS website Potentially on TIPS website scroll bar for Top Performing Vendors TIPS Quarterly eNewsletter sent to TIPS Members Co-branding Flyers and or email blasts to our TIPS Members (Permission and approval will be obtained before publishing) Solicitation Deviation/Compliance Does the vendor agree with the General Conditions Yes Standard Terms and Conditions or Item Specifications listed in this proposal invitation? Solicitation Exceptions/Deviations Explanation If the bidder intends to deviate from the General Conditions Standard Terms and Conditions or Item Specifications listed in this proposal invitation, all such deviations must be listed on this attribute, with complete and detailed conditions and information included or attached. TIPS will consider any deviations in its proposal award decisions, and TIPS reserves the right to accept or reject any bid based upon any deviations indicated below or in any attachments or inclusions. In the absence of any deviation entry on this attribute, the proposer assures TIPS of their full compliance with the Standard Terms and Conditions, Item Specifications, and all other information contained in this Solicitation. Agreement Deviation/Compliance Does the vendor agree with the language in the Vendor Yes Agreement? 80 Agreement Exceptions/Deviations Explanation If the proposing Vendor desires to deviate form the Vendor Agreement language, all such deviations must be listed on this attribute, with complete and detailed conditions and information included. TIPS will consider any deviations in its proposal award decisions, and TIPS reserves the right to accept or reject any proposal based upon any deviations indicated below. In the absence of any deviation entry on this attribute, the proposer assures TIPS of their full compliance with the Vendor Agreement.

Please upload your company logo to be added to your

(No Response Required)

Logos and other company marks

Texas Education Code, Section 44.034, Notification of Criminal History, Subsection (a), states "a person or business entity that enters into a contract with a school district must give advance notice to the district if the person or an owner or operator of the business entity has been convicted of a felony. The notice must include a general description of the conduct resulting in the conviction of a felony." Subsection (b) states "a school district may terminate a contract with a person or business entity if the district determines that the person or business entity failed to give notice as required by Subsection (a) or misrepresented the conduct resulting in the conviction. The district must compensate the person or business entity for services performed before the termination of the contract." (c) This section does not apply to a publicly held corporation. The person completing this proposal certifies that they are authorized to provide the answer to this question.

Select A., B. or C.

A. My firm is a publicly held corporation; therefore, this reporting requirement is not applicable.

OR B.My firm is not owned nor operated by anyone who has been convicted of a felony, OR

C. My firm is owned or operated by the following individual(s) who has/have been convicted of a felony. (if you answer C below, you are required to provide information in the next attribute.

2 If you answered C. My Firm is owned or operated by a felon to the previous question, you are REQUIRED TO ANSWER THE FOLLOWING QUESTIONS. If you answered C. My Firm is owned or operated by a felon to the previous question, you must provide the following information.

- 1. Name of Felon(s)
- 2. The named person's role in the firm, and
- 3. Details of Conviction(s).
- 83 Long Term Cost Evaluation Criterion # 4.

READ CAREFULLY and see in the RFP document under "Proposal Scoring and Evaluation".

Points will be assigned to this criterion based on your answer to this Attribute. Points are awarded if you agree not increase your catalog prices (as defined herein) more than X% annually over the previous year for years two and three and potentially year four, unless an exigent circumstance exists in the marketplace and the excess price increase which exceeds X% annually is supported by documentation provided by you and your suppliers and shared with TIPS, if requested. If you agree NOT to increase prices more than 5%, except when justified by supporting documentation, you are awarded 10 points; if 6% to 14%, except when justified by supporting documentation, you receive 1 to 9 points incrementally. Price increases 14% or greater, except when justified by supporting documentation, receive 0 points.

increases will be 5% or less annually per question

B. Firm not owned nor operated by

felon; per above

Line Items		
	Response Total:	\$0.00

## REFERENCES

Please provide three (3) references, preferably from school districts or other governmental entities who have used your services w the last three years. Additional references may be required. <u>DO NOT INCLUDE TIPS EMPLOYEES AS A REFERENCE.</u>

You may provide more than three (3) references.

Entity Name	Contact Person	VALID EMAIL IS REQUIRED	Phone
Service Group Insurance & Financial Services	Analysa Reyna	areyna@sgifs.com	512-343-0600
Service Group Insurance & Financial Services	Raymond Avery	ravery@sgifs.com	512-343-0601
Tenavox	Marissa Limsiaco	marissa.limsiaco@tenavox.com	254-383-8155
Affiniti	Ira Levy	ira.levy@affiniti.com	443-250-9549
ProGrade Digital	Mark Lewis	mlewis@progradedigital.com	877-219-0203
JetRock, LLC	Justin Birmingham	justin@jetrockllc.com	512-633-3129
Catch Global Foundation	Brooks Ballard	brooks@catch.org	855-500-0050

#### **CERTIFICATION BY CORPORATE OFFERER**

### **COMPLETE ONLY IF OFFERER IS A CORPORATION,**

THE FOLLOWING CERTIFICATE SHOULD BE EXECUTED AND INCLUDED AS PART OF PROPOSAL FORM/PROPOSAL FORM.

OFFERER:	Inventive Group, INC	)
	(Name of Corpo	ration)
J	ames Shaw	certify that I am the Secretary of the Corporation
<b>I</b> , (Name of Contraction)	Corporate Secretary)	ecrossy that I am the Secretary of the Corporation
named as O	FFERER herein above; that	
Andrew S	Siemer	
(Name of per	son who completed proposal do	ocument)
acting as	ne foregoing proposal on behalf	of the corporation offerer is the authorized person that is
CEO		
(Title/Position	n of person signing proposal/off	Fer document within the corporation)
		fer was duly signed for and in behalf of said corporation by the scope of its corporate powers.
CORPORATE	E SEAL if available	
CICNATURE	TO	
SIGNATURE	,	
02/12/2019		
DATE		

# FAILURE TO PROPERLY COMPLETE THIS FORM AND SUBMIT WITH YOUR RESPONSE MAY RESULT IN A WAIVER OF YOUR RIGHTS UNDER THE LAW TO MAINTAIN CONFIDENTIALITY TREATMENT OF SUBMITTED MATERIALS.

CONFIDENTIAL INFORMATION SUBMITTED IN RESPONSE TO COMPETITIVE PROCUREMENT REQUESTS OF EDUCATION SERVICE CENTER REGION 8 AND TIPS (ESC8) IS GOVERNED BY TEXAS GOVERNMENT CODE, CHAPTER 552

If you consider any portion of your proposal to be confidential information and not subject to public disclosure pursuant to Chapter 552 Texas Gov't Code or other law(s), you <u>must\_make a copy</u> of all claimed confidential materials within your proposal and put this COMPLETED form as a cover sheet to said materials then scan, name "CONFIDENTIAL" and upload with your proposal submission. (You must include the confidential information in the submitted proposal as well, the copy uploaded is to indicate which material in your proposal, if any, you deem confidential in the event the receives a Public Information Request.) ESC8 and TIPS will follow procedures of controlling statute(s) regarding any claim of confidentiality and shall not be liable for any release of information required by law. Pricing of solicited product or service may be deemed as public information under Chapter 552 Texas Gov't Code. The Office of Texas Attorney General shall make the final determination whether the information held by ESC8 and TIPS is confidential and exempt from public disclosure.

If you claim that parts of your proposal are confidential, complete the top section below.

I claim part of my proposal to be confidential and <u>DO NOT</u> desire to expressly waive any claim of confidentiality as to any and all information contained within our response to the competitive procurement process (e.g. RFP, CSP, Bid, RFQ, etc.) by completing the following and submitting this sheet with our response to Education Service Center Region 8 and TIPS. The attached contains material from our proposal that I classify and deem confidential under Texas Gov't Code Sec. 552 or other law(s) and I invoke my statutory rights to confidential treatment of the enclosed materials.

Name of company claiming confidential status of material						
Printed Name and Title of authorized company officer claiming confidential status of material						
Address		City		State	ZIP	Phone
ATTACHED ARE COPIES (PROPOSAL	)FP	AGES OF CO	NFIDENT	IAL MAT	ΓERIAL FR	OM OUR
Signature			Γ	Date		
OR						
If you do not claim any of your						
Express Waiver: I desire to exponential within our response to completing the following and sul TIPS.	the competitive	ve procuremen	nt process (e	e.g. RFP,	CSP, Bid, F	CFQ, etc.) by
Andrew Siemer			CE	ΕΟ		
Printed Name authorized comp	any officer		Tit	le of autl	horized con	npany officer
7701 N Lamar Blvd Suite	Austin	TX	78752		866500	2706
Address	City	State	ZIP		Phone	
Signature	eui Sie	emer	Dat	te 02/11/2	2019	



# Company Audit Overview

for customer understanding



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# Introduction

In this document we will describe our approach to auditing various components of a technology company or "tech enabled" company. We can assess the following areas of a company:

- Technology assessments to determine what components are a fit and what components need additional attention
- Process assessments to determine if the development team, QA team, product team, IT team, and design team could improve how they work with more or less process
- Software development life cycle assessments to identify issues around code quality, release cadence, deployment automation, performance and stress testing, and other areas depending upon the team and code base size

### **Audit Process Overview**

Our first step to auditing a company is to meet with the key leadership that has requested our involvement to better understand their point of view. This helps us identify where best to spend our time.

Our second step is to interview the team that is directly related to the area being audited. This could be to understand how the code base got to where it is today, or to understand the decisions that were made to get them into the processes they have. This gives us the color for both sides of the conversation.

Our third step is to talk with those on the periphery of the area being audited. This usually includes supporting teams such as QA and IT or a product owner.

From there we are equipped with enough information to dig into the subject of the audit a bit more. If the topic is around "process" we try to visualize the existing process by documenting it with a very detailed workflow. Then we can talk through the process to understand areas that are missing, or bottlenecks. We can then discuss if those issues are known, if there are resolutions to them, or why they need to stay in place.

The interview process is to learn about the current state and understand the path that got your company to where it is. This then allows us to write up a report that outlines the observed issues, add some detail around how you got there, and we can then make informed suggestions around solutions. Sometimes a solution is as easy as "fix this bottleneck with some automation". Other times the solution might be to remove a toxic personality from your team.



# Example Audits We Have Performed

In each of our founders careers we have performed many audits for various sized companies all the way up to Fortune 50 companies. The following are some example companies we have worked with as Inventive.

## Largest American Music Label - team & process audit

One of our first clients has a very complex business model related to the music industry. It consists of sourcing digital assets from artists like Justin Bieber from the raw creation process and walking that content through the creation of a "product" in the form of an album, creating the artwork required for that album, getting all the legal documents for the artists and distributors in place, making the physical and digital assets available, potentially curating different tracks for countries with language or content censoring issues, and distribution channel managing to the final consumers. Needless to say, this process is very complex. They started this pipeline by first working with partners, acquired products, and built some modules of their own along the way. They then went through the process of owning all of the modules long the way.

One of the product teams for a critical component in this pipeline had consisted of 150 engineers, IT, operations, QA, product, and various layers of management. The code base consisted of 1 .NET solution with 200 projects. The team was described as dogmatic about standards, patterns, and architectural practices.

The pain felt by the business was simply stated as "Every time we ask for a new feature, we are told it will take 6 months to refactor the code to a state of readiness. The product has been under development for 3.5 years and it is about to go live for the first time. Our other teams are much more nimble. Can you help us identify what we need to do to fix this? And can you tell us if this product will be able to withstand the load for our golive?"

After speaking to all the heads of each of the teams, witnessing their process and SDLC, reviewing their code, deployment pipelines, and release management strategies, we were able to product a detailed report full of observations and suggested solutions.

We also identified several critical issues in their data management strategy that was going to cause data loss and scalability issues. The product team was so far behind that we were then tasked with implementing fixes for the data loss and scalability issues.

We were also able to identify some process improvements to help them resolve some quality issues and deployment isolation strategies to reduce breakage in their production environments.



## Tenavox - engineering, process, & product development audit

When we first met Tenavox they were a young company that had their MVP built and launched. They weren't able to continue much beyond that. We immediately embedded ourselves into their team and process on both the engineering side and the leadership side. We worked with their C-suite and product team to understand how ideas become realities. We then worked with their engineering teams to see how product features were delivered.

We joined their engineering and product team and were able to slowly pivot their issues from within. Over time, we became their engineering team and were able to make considerably faster decisions in product and engineering health. Eventually we provided them with a fractional CTO and helped them pivot their product to a more stable, reliable, performant, and well-designed offering that their customers and investors immediately appreciated. We then helped them to deliver their first paying feature. During our journey with Tenavox we were able to make their engineering team and processes more stable and were able to get them to a healthy place where they can once again start to build out their own internal engineering team.

We were able to identify that their CTO was not a great fit for their company due to an inability to get his hands dirty and stay deeply involved. The technology stack was old and outdated and they were unable to move their company very quickly because of this decision. We also found that their most senior software engineer was on the team because he spoke the same language as the CTO. This engineer had some "toxic" issues for the other team members.

We are now helping them transition to an internal engineering team.

### Affiniti - engineering team & SDLC audit

Affiniti is a classic startup story. They have a physical device they sell into their clients networks which collects monitoring and performance data. This data is then sent up to their cloud to provide reports to CIO and CTO level consumers. When we met them they had 8 weeks to ship their software product before their first client was expected to start sending data to the cloud for processing and reporting.

Their "cloud application" pretty much didn't exist!

We were invited to join their engineering team which was a bit young in their approach. We were added to the team to simply help out. But after two weeks of agile it was clear that they had issues. We immediately got an audience with the COO and made a case for change to how they were developing their product.

Affiniti brought in a third party to review our suggestions. The other engineering team was removed from the effort. We were allowed to "own" the product at that point. In four weeks we were able to rewrite the majority of the application, help the company focus on an MVP style



launch to be able to receive the hardware generated data, and ultimately ship their product. We were able to implement a branching strategy that would enable them to fix bugs in production while also adding features to the product.

In the end, they were able to onboard 80 paying customers, and now have a great product and process.

We continue to help them with feature development and own most of their software engineering efforts.

### American Campus Communities - architecture & team audit

We had worked with ACC many times at a previous company before forming Inventive. They invited us in to audit their architecture and infrastructure as they were looking to containerize their monolithic application, head to the cloud, and go after a more distributed system using a microservices approach. We held many meetings with their team to help guide their architectural discussions.

Through this process we were able to identify AWS and Docker as an option for their new deployment and infrastructure strategy. We helped the team create a POC that acted as their way forward with their application. Over the course of several iterations, they were able to shift a significant component of their primary system into a "dockerized" distributed system.

We continue to get pulled into ACC from time to time to help this team out.

### Capstone Real Estate Services - audit & document legacy applications

Capstone Real Estate Services has a platform that manages service providers for over 200 rental properties and maintains dozens of services that are related to this line of business. The majority of these services were written by a single developer that worked for them for a little more than 26 years. Suddenly, they found themselves in a difficult position where they were going to lose this developer and along with him all of the domain knowledge he had built up over the years. It was then that they reached out to us to help them capture all of the domain knowledge that was in the original developer's head and then help them support and update their platform going forward.

As part of the initial phase of the project, Inventive provided an Solution Architect to sit with the original developer and capture all of the domain knowledge that previously was only in his head. At the same time, Inventive's Solution Architect was able document the dependencies between the different service and capture all of the necessary credential for running, supporting and maintaining their suite of services.



In the second phase of the project, Inventive engaged a Senior Software Engineer to provide support for all of their services and help troubleshoot, mitigate and in most cases fix issues that occur in the normal course of running the business. As the engagement has progressed Inventive's staff has become more familiar with their environment and has started making suggestions to fix, not just patching, issues that seem to occur frequently.

Throughout the engagement, Inventive has always sought to do what is right for the client. To this end, senior Inventive staff has remained involved, at no cost to the client, so they can jump in when necessary to provide guidance and solution to problems as they occur.



# Audit Types Available

There are all sorts of different concepts that we can audit for. However, know that while auditing one aspect of your company we will likely bump into aspects of other areas that may be the actual root cause of the issue you are interested in solving. These findings will be communicated in real time and discussed prior to digging into them too deeply.

#### Code Review

All of the owners have each worked in the software development field for 20-30 years. Most of that time has been as a consultant which means we have seen a lot of different code bases from many different industries and at various levels of scale. This gives us a unique perspective when we look at a client's code. We are able to understand where they are at as a business today, where they want to be tomorrow, and what their ultimate goals are. We can then apply their business needs to the assessment of the code base, how it came to be, the team that is currently owning it, and most important what things they need to do to tweak it in the right direction.

#### Performance

Having worked on several Fortune 50 and 100 company systems we have a lot of experience understanding what needs to be tweaked on a code base and the infrastructure that runs it to squeeze the ultimate performance out of an existing code base. We understand the need for testing a code base to figure out what needs to be done to achieve the numbers that the business needs.

### Quality

Once a code base and/or engineering team grows to a certain size, maintaining quality through a manual process can become more and more cumbersome. We are masters at simplifying a code base so that the code itself is easier to understand which in turn makes it easier to support. We have set up and configured many CI/CD pipelines, test automation suites, functional testing suites, and various environments to support dev/test/stage/prod and sales.

# SDLC (software development life cycle)

Modern software delivery techniques aim to reduce cycle time to deliver new features while maintaining high quality and uptime. During a technical audit, we will inspect all aspects of the development life cycle including product owner engagement, planning and design, development, testing, deployment and monitoring.

#### Planning and Design

Having some level of planning and design can go a long way towards making or breaking a feature and the stability of a product. Ensuring that the process includes some key design, architecture and feedback cycles will make the development and testing phases execution much smoother. Some areas of focus during this phase include:



- Architectural reviews conducted
- Library, framework and security verifications with company standards
- Wireframes, user stories and supporting documentation easily accessible to all teams
- Technical debt taken into account during planning

### Development

Many people focus on this phase of the cycle, and for good reason. There are a number of tools, processes and techniques we validate are in place during an audit to ensure the development team is as efficient as possible. These areas include:

- Branching strategies, rebasing policies
- Pull requests
- Code reviews
- Engineering metrics and reports
- Definition of Done
- Coding standards, linting and enforcement
- Unit, integration, and functional testing coverage
- Mentoring
- Training

# **Testing**

Testing and development go hand-in-hand and should be a constant collaboration between teams. Modern development practices encourage testers to be embedded with the development team to help facilitate this practice and to ensure testing does not become a bottleneck for delivery. Auditing of the testing phase includes:

- Testers are present during the design phase
- End-to-End automated tests are developed and maintained
- Bugs are logged and tracked on the development board
- Metrics are captured on open/close and defect rates
- Dashboards are in place to report on metrics and available to all team members

#### Deployment

To ensure that the total cycle time is as low as possible, the deployment pipeline must be as efficient and low touch as possible. If the application contains sensitive information, the deployment phase should also ensure adequate permissions are handled correctly. A typical audit will investigate:

- Build process and speed
- Deployment process and speed
- Versioning



- Major/Minor
- Build numbers
- EOL policy
- Release cadence
- Customer-specific builds
- Environment provisioning is scripted to ensure repeatable deployments
- Configurations are maintained for each environment
  - Environment variables
  - AppConfig transformations
- Keys, passwords and credentials are adequately protected
- Testing is integrated into the CI/CD pipeline
- Appropriately privileged accounts are used to build and deploy the application

### Monitoring and Support

Once code has been promoted to production, it is critical that the product is monitored and supported. To ensure the end user has the best experience, we audit the monitoring and support phase to ensure:

- Production dashboards are available to quickly monitor application health
- Monitors covering all the major components of the application
- External service dependencies are monitored for response time
- Alerting setup with appropriate thresholds
- A runbook with detailed steps is maintained and available to all team members
- On-call rotation defined
- Alert cascading policy has been defined
- An escalation policy has been defined

### **Project Management Audit**

Project management is critical to software engineering projects, so we have a comprehensive audit process that interviews project managers, and digs into the interaction between product owners, software engineers, and leadership.

#### Core Project Management Process and Ceremonies

We will first focus on core project management by spending time with your PM's to understand and witness the day-to-day lives of your projects.

- Project management
  - Tools
  - Communication
  - Forecasting



- Attend and review meetings, process and cadence:
  - Daily Standups
  - Product demos
  - Planning sessions
  - Project kickoffs
  - Retrospectives

### What You Are Building and Who Is Doing It

Diving deeper into what you are building, how it is defined, how often it changes and how successful you are at building current and historical projects. Review your team allocation process and how your team onboard, train, and cross-collaborate with customer support.

- Project definition
  - Requirements
    - Clarification phase
    - Design and architecture
    - PERT estimation
    - Freeze requirements
    - Use of a Change Control Board
  - Acceptance Criteria
  - Definition of Done
- Resource allocation and assignment
  - o Team swimlanes roadmap, opportunity, maintenance
  - Onboarding with maintenance team
  - Tech debt allocation

#### **Existing Commitments and Reporting**

We'll review your current projects to determine how problems are communicated, and which projects are already at risk.

- Review commitments
  - Existing deadlines
  - Budgets
  - Ongoing projects
  - o SOW's
  - Legal commitment
  - Prioritization
- Reporting
  - Weekly status report
  - Team utilization and profit margins
  - Capitalization/Amortization



## **Product Management Audit**

From a product management perspective, the areas we audit all center around determining your product's market fit. Through these exploratory sessions, we will help your management team work through these processes that uncover data needed to make better-informed decisions in a repeatable way going forward. Without it, your organization will be flying blind lacking any way of knowing whether you are heading in the right direction. All of these exercises will build your organization's product development machinery in the form of systems and processes that will ensure you are constantly in the know and able to stay the course or pivot when necessary. It's all about knowing the "what, when, and how" to building what your customer needs now and eliminating all other unnecessary activities and drains on the company and team resources.

#### **Competitive Analysis**

We conduct a SWOT analysis on you and your product offerings and drill into answering the following questions:

- Who are your competitors?
- What percentage of the market do they own?
- What products and/or services do they sell?
- What are their products'/services' unique differentiators and how do they compare with yours?
- What are their pricing models and how do they compare with yours?
- How do they market their collective offerings?
- What are their guarantees and how do they compare with yours?
- What strategies do they employ to gain a competitive advantage?
- How does their funding compare with yours?
- What threats do they pose?
- What opportunities do they make available for you?

#### Target Audience Analysis

It's vital to know who your audience is, how large it is and any demographic or psychographic data whether qualitative or quantitative in nature that will ensure your team builds the right product/service and knows how to sell and market to them as well. Key questions we seek to solve through our Target Audience Analysis are:

- Who is your target audience?
- What is the demographic data can we uncover about your target audience including: age, location, gender, income level, education level, marital or family status, occupation, ethnic background, etc?
- What psychographic data can we uncover about your target audience including: common interests, hobbies, attitudes, values, behaviors, lifestyle preferences, etc?



- What is the size of your audience?
- What are their buying behaviors, how are buying decisions made?
- What social media channels do they use?
- How savvy is your target audience with technology and how do they use it?
- Are their geographic boundaries for your target audience?
- What features of your product/service are your target audience likely to use or looking for?
- How do the benefits of your products/services help your target audience?
- What complimentary products/services does your target audience use?
- How likely are your target audience to share a positive experience with a service like yours with others?

### **Customer Feedback / Usability Testing Sessions**

Your product roadmap needs to be continually informed by customer feedback. Without it, you are likely to build the wrong product for the wrong customer and waste valuable resources in time and money, not to mention the toll such a misstep doles out to a company/team's morale and culture. These customer feedback mechanisms include:

- Product surveys to customers (current feature related and proposed/roadmap features)
- NPS surveys to customers
- Usability tests of product, prototypes, and click-throughs
- Aggregating customer support tickets and other frontline sales/support communication into action items
- A/B Testing sales/marketing/product
- Analytics data collection & research

#### **Design Team Integration**

Nowadays a well engineered product isn't going to go very far in today's market without a well thought out and beautifully crafted user experience (UX). This user experience encompasses the entire journey from the very first touchpoint with the customer throughout the sales funnel and into your product/service experience. Your creative design team must spend as much time deliberating and designing for these interactions as your engineering team spends embedding the intellectual property and domain expertise into your product/service.

We start out with a series of sessions to map out the entire customer journey and bring our collective experience in UI/UX patterns and practices to help create a seamless and consistent experience that will delight your customers from start to finish.



### Overall Team Dynamic

All problems in companies, culture, projects, and teams can be traced back to poor communication. We have a lot of experience in building and leading happy and productive engineering teams, and can help you dig into your culture and identify communication problems.

### Your Company and Team Culture

How well your teams work together is a function of your core culture - and you have one whether or not it is well-defined. Often ignored, problems with your culture should be your #1 priority - above all others, including engineering, product definition, or project management.

### Relationships

- Weekly 1-1's
- Quarterly 'skip-level' 1-1's
- Team structure and interaction; on-site/remote, FTE/contractors
- o Identify teamleads, empaths, poisonous team members
- Peer and performance reviews
- Opportunity for mentoring, career-building, goal-setting
- Personality types; Myers-Briggs, DISC, Strengthsfinder

#### Environment

- Working hours; core office hours, downtime, WFH
- Time and productivity tracking
- Ease of collaboration
- Lighting, layout, ergonomics, noise expectation
- Equipment obsolescence plan

#### Communication

- Core values and mission statement
- Internal newsletters
- Celebrate behavior
- o Culture committee; hackathons, events, weekly lunch, happy hours

#### **Recruiting and Onboarding**

Onboarding begins when you write the job description and start marketing for candidates. It doesn't finish until at least 90 days after hiring, and there are a lot of steps in-between. Some tasks to review:

- Interview process; using consistent scripts
- Hire for culture first, then core competency, finally technical expertise
- 100-point onboarding process
- Is your career matrix defined?
  - o Career ladder, roles and responsibilities



- Salary bands
- Define promotion steps
- Salary review process
- Bonus/profit sharing formulae
- Review existing staff
  - Salary, bonus plan and hire date
  - Last raise date
  - Performance reviews
- Develop hiring plan
  - Review project milestones
  - o Prioritize needs
  - Budget approval
  - Recruiting sources
- Review policies and process for firing, layoffs, PIP, resignation, WFH, PTO
- Review cross-team pollination and touchpoints
- Inter-departmental workflows and politics

### Training and Education

Technology never stops changing. You need to be continuously educating and improving your team, or you'll be going backwards.

- Brown bags
- Pair programming
- User groups
- Meetups
- Conferences
- In-house training
- Video course, e.g. Pluralsight
- External training
- Hackathons
- Mentoring, e.g. "Office hours"
- Skills spreadsheet
- New dev checklist
- Shared Library; Books, Whitepapers, e-books, Audiobooks, Podcasts



# Leadership Team



#### **Andrew Siemer**

Founder & Chief Executive Officer

Email: andy@inventive.io

LinkedIn: <a href="https://www.linkedin.com/in/andrewsiemer/">https://www.linkedin.com/in/andrewsiemer/</a>

After leaving the Army in 1998, Andy started digging into the technology scene. Self-educated on everything from building computers and installing networks to designing distributed systems and fleshing out automated virtual infrastructure in the cloud – Andy is a professional technologist looking forward to his next net-new business challenge requiring a technical solution. Having served in

Ranger Battalion for a few years, Andy is very capable of wading through stressful situations while keeping his exuberant smile fully intact ensuring that his team enjoys the problem-solving scenarios of the day. In addition to many consulting engagements from Los Angeles to NY to London over the past 20 years, Andy has also worked as the Chief Architect for Dell where he helped rebuild dell.com.

### **Notable Accomplishments**

- Army Ranger
- Chief Architect, dell.com
- Director of Engineering, Dell
- Chief Architect, Clear Measure
- ASP Insider
- Azure Advisor
- Microsoft VTSP
- Published Author
- Worked on several large commerce and social networking properties

#### **Publications**

Recently co-authored the book "5 Secrets to a Programmer's DREAM Career" that discusses the five keys to a successful software developer career. He has also published three books on ASP.NET:

- ASP.NET 3.5 Social Networking
- ASP.NET 4 Social Networking
- ASP.NET MVC 2 Cookbook





### James Shaw

**Chief Operating Officer** 

Email: <a href="mailto:james.shaw@inventive.io">james.shaw@inventive.io</a>

LinkedIn: <a href="https://www.linkedin.com/in/jamesshaw/">https://www.linkedin.com/in/jamesshaw/</a>

James has been professionally programming for 30 years, starting in C, C++ and moving to C# in 2000. He received ASP.NET MVP award 3 times and was a founding member of ASP Insiders. He's very entrepreneurial and has built and sold 3 software companies. His recent roles have been less programming and more helping engineering teams to

improve, in roles such as Director or VP of Engineering. He has a blog at <a href="https://www.tellthemeverything.com">www.tellthemeverything.com</a> that tells you all about his philosophy and core values.

Personally, James and his family (wife Tara and three kids) moved to USA from UK 20 years ago this year. James is a US citizen now. He has worked with Andy at six companies - and his version of the story is that he brought Andy to Texas (from California), so, you're welcome:)

James started a charity with his wife to help women protect themselves from violence, by training and giving away over 10,000 free pepper sprays. After family, cars are his passion. Tara says don't ask James about cars unless you really are interested! You can see his favorite cars that he's built or owned at <a href="http://bit.ly/2KliYv8">http://bit.ly/2KliYv8</a> - he's currently building a Factory Five 1933 Ford replica. Other interests include Keto/Paleo (he toggles), Krav Maga, GoRuck and a lot of travel. This year is their 25th wedding anniversary so James and Tara took a trip to Tuscany as a treat.

#### **Notable Accomplishments**

- 25 years of engineering leadership in Sr Director or VP role
- Responsible for leading over 100 software engineers and \$30MM revenue
- 3-time Microsoft ASP.NET MVP
- Founding member of ASP Insiders
- Owned, built and exited 5 startups





### Miguel A. Gonzalez

Co-founder & Chief Technology Officer

Email: miquel.gonzalez@inventive.io

LinkedIn: <a href="https://www.linkedin.com/in/magonz/">https://www.linkedin.com/in/magonz/</a>

Miguel knew he wanted to be a programmer since he was in 4th grade...back in 1984. For some reason, his math teacher thought it would be a good idea to teach the class how to program in Basic. The idea that he could tell a computer what to do was intriguing to him. He was hooked!

Growing up in the Rio Grande Valley, the middle child of 7 siblings, Miguel didn't have much access to computers as a young man. So, he took advantage of every opportunity he got to learn how to program. He sought out opportunities to learn how to code and practice throughout his youth.

While in 8th grade, Miguel applied and was accepted, to a Science focused magnet school where he learned how to program in Pascal. Later on, he joined his high school's Computer Programming UIL team. After high school, Miguel went on to graduated from The University of Texas at Austin with a degree in Computer Science.

Next, he focused on building a successful career as a Software Engineer and raising his 4 children. In the 20 years since he graduated from college, Miguel has worked for many different companies, in a wide variety of industries including software consulting, emergency management, media, insurance, real estate, logistics, marketing, education, retail, and e-commerce.

Recently, Miguel has focused on using his experience to help others. He has started blogging, speaking at user groups and conferences, teaching, launching several projects aimed at mentoring other Software Engineers and has written a book about managing your career as a software developer.

#### **Notable Accomplishments**

- Chief Architect, The Boon Group
- Director of Software Engineering, Symphony Video LLC
- Web Development Manager, MySanAntonio.com
- ASP Insider



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Our team of real experts is committed to providing our clients with the appropriate solution for their needs taking into account all metrics for success including form, function, and long term ownership.



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# **Business Consulting**

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- Delivered Remotely or Onsite



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# About INVENTIVE .

Inventive Group, Inc. is a full service software engineering and training company. We have decades of experience as technology consultants, software engineers, designers, architects, product owners, and trainers. Our team has served in roles at companies of all sizes, from startups, to Fortune 50 large scale enterprises. We pride ourselves on building applications that look as great as they work and teaching from a position of experience.

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