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#### EMAIL PO & VENDOR QUOTE TO: TIPSPO@TIPS-USA.COM PO AND QUOTE MUST REFERENCE VENDOR TIPS CONTRACT NUMBER ATTACH PO AS A PDF - ONLY ONE PO (WITH QUOTE) PER ATTACHMENT

ADDRESS PO Box 81 CITY Wayland STATE MA ZIP 01778 TIPS CONTACTNAMECharlie MartinPHONE(866) 839-8477FAX(866) 839-8472EMAILtips@tips-usa.com

### DISADVANTAGED/MINORITY/WOMAN BUSINESS ENTERPRISE: N HUB: N

### SERVING STATES

 AL | AK | AZ | AR | CA | CO | CT | DE | DC | FL | GA | HI | ID | IL | IN | IA | KS | KY | LA | ME | MD | MA | MI | MN | MS | MO | MT |

 NE | NV | NH | NJ | NM | NY | NC | ND | OH | OK | OR | PA | RI | SC | SD | TN | TX | UT | VT | VA | WA | WI | WY | PR

### Overview

Exploros was established in 2012 by Brad Heilman and Yoel Givol. The goal of the company was to develop a platform for leveraging technology in the teacher-led 1:1 classroom. For the first two years the company focused on developing the platform and transforming partner publishers' material for use on Exploros.

In 2014 Exploros began to develop its own curriculum, focusing first on middle school social studies. The following year the company began to pilot the program in Texas middle schools, and the pilot schools all showed a significant improvement in the grade 8 U.S. History STAAR results. Since then, Exploros has broadened its course offering and its data analytics.

Teacher-guided social learning, whether face-to-face or remote.

With Exploros, teachers guide the learning and ALL students engage using social media skills. The experience is designed for device-enabled classrooms, enables a seamless transition to remote learning, and can even be used when some students are face-to-face and some are remote.

Exploros offers curriculum bundles in Social Studies, ELAR, and Digital Citizenship containing more than 800 TEKSbased lessons. Using Exploros, teachers shift to student-centered, data-driven instruction. ALL students engage, and remarkable things happen. In a state-wide case study in Texas, 94% of campuses using Exploros improved on STAAR testing, and the average gain was an amazing 29% (see case study analysis).

## AWARDED CONTRACTS "View EDGAR Doc" on Website

Contract	Comodity	Exp Date	EDGAR
210101	Technology Solutions, Products and Services	05/31/2026	See EDGAR Certification Doc.
210301	Academic Curriculum and Instructional/Educational Goods,	10/31/2024	See EDGAR Certification Doc.

# CONTACTS BY CONTRACTS

210101			
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